

# Transportation Leader

**TLPA President**

Terry O'Toole  
Kansas City Transportation Group

**Publisher**

Alfred LaGasse

**Editor**

John Boit

**Contributing Writers**

John Boit  
Wim Faber  
Alfred LaGasse  
Bridget Ann Peery  
Joe Rubino  
Neil Weiss

**Graphic Designer**

Bridget Ann Peery

**Copy Editor**

Michael Nellenbach

**Printer**

MidAtlantic Printers, Ltd., AltaVista, VA

**TLPA Staff**

Chief Executive Officer  
Alfred LaGasse  
Executive Vice President  
John Boit  
Director of Marketing & Member Services  
Michael Nellenbach  
Member Services Coordinator  
Diane Kleinguenther

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**A NOTE FROM THE PUBLISHER**

Happy New Year to all. I wish you 12 months of success, 52 weeks of health, 365 days of good luck, 8,760 hours of good cheer, 525,600 minutes of peace and 31,536,000 seconds of happiness.

This issue is filled with great information that will help you meet your business resolutions for 2019. You should read it from cover to cover. I do, however, want to bring two articles to your attention. The cover story and the year in review are exceptional, as noted below.

The cover story flips the page on the calendar to 2019, and reviews how several transportation company leaders are starting the year off with a bang, implementing new ideas to make their operations more efficient and more profitable. And, just like New Year's resolutions, there are countless ideas and strategies to make 2019 a success. They range from tech-savvy solutions to new partnerships, and from out-of-the-box thinking to old-fashioned, but time-tested, networking. For example: Want to save \$100k this year? Find out how one TLPA member is turning to technology to save himself money. A lot of money. To learn more about what your peers are doing this year, be sure to read, "Bright Ideas for 2019—TLPA Members Share the Secrets of Their Business Plans for the Year Ahead," on page 10.

The past year was a historically significant year for the professional for-hire transportation industry and for TLPA. After eight years of disruption caused by transportation network companies in the U.S., most of the U.S. industry and the TLPA made the shift from fiercely opposing the legalization of the TNC business model, to adjusting to the passage of many state laws legalizing those companies' operations. As such, 2018 was the year we moved to more fully address how best to compete. To learn more about the transition, read, "A Year of Industry and TLPA Transition Led by TLPA President Mike Pinckard," on page 24.

The professional for-hire transportation industry and TLPA are on the right path in 2019. *Transportation Leader* will continue to cover the stories that will bring you the information and ideas you need to help you continue along your road to success.

And finally, thank you to all of the advertisers who make *Transportation Leader* possible, and thank you to all of the professional transportation executives who make us all proud to be a part of this industry every day.

Al LaGasse



**Alfred LaGasse**  
Publisher

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