



Caesars Palace, Las Vegas, Oct. 27-29, 2018

# EXCITING, NEW 3-Day Format

## Preliminary Agenda (as of August 9, 2018)

### Saturday, October 27, 2018

#### Saturday exhibitor schedule:

1:00 p.m.-4:00 p.m.	Vehicles Move into the MarketPlace (hall closed to operators)
3:00 p.m.-7:00 p.m.	Early Display Space Set-Up by Exhibitors (hall closed to operators)

#### Saturday operator schedule:

7:15 a.m.	Golf Tournament Bus Departs from Hotel
8:00 a.m.-3:30 p.m.	Atlas Financial Holdings / TLPF Annual Golf Tournament & Awards (separate fee) <i>Come golf with Hal Morgan—the man, the legend</i> <i>Golf Tournament and Awards Program Sponsored by Atlas Financial Holdings</i>
12:30 p.m.-7:30 p.m.	TLPA Registration Desk Open <i>Badge Holders Sponsored by Autocab</i> <i>General Session Audiovisuals Sponsored by Flywheel</i> <i>Pocket Agenda Sponsored by Autocab</i> <i>Registration Bags Sponsored by Flywheel</i> <i>Room Key Cards Sponsored by American Business Insurance Services</i>
1:30 p.m.-3:30 p.m.	Autonomous Shuttle Ride <i>Test ride the first completely autonomous and fully electric shuttle ever deployed on a public roadway in the U.S.—Sponsored by Keolis</i>
1:30 p.m.-4:45 p.m.	Up to 4 Concurrent User Group Meetings CMT Group
4:45 p.m.-6:50 p.m.	TLPA Board Meeting (closed)
7:30 p.m.-9:30 p.m.	Kick-Off Party and Entertainment Hosted by the WIT Committee (separate fee) <i>Open Bar sponsored by The Black Car Fund</i> <i>Hors d'oeuvres Sponsored by Flywheel</i> <i>Dueling Pianos Entertainment Co-sponsored by Taxi Butler &amp; zTrip</i>

### Sunday, October 28, 2018

8:00 a.m.-7:00 p.m.	TLPA Registration Desk Open
7:00 a.m.-2:00 p.m.	Regular Display Space Set-Up by Exhibitors (hall closed to operators)
8:00 a.m.-4:30 p.m.	Videotaping/Interviews for Foundation History Project
8:30 a.m.-10:00 a.m.	Awaken with Breakfast in the back of the 4 Meeting Rooms

**Sunday, October 28, 2018, continued**

**8:45 a.m.-11:50 a.m. 4 Sets of 3 Concurrent Learning Labs**

**IT3 - INNOVATION & TECHNOLOGY:**

8:45 a.m.-9:40 a.m.	Beacons, Buttons & Breakfast <i>New technologies that are proven to stimulate customer growth.</i>
9:50 a.m.-10:45 a.m.	New Tech That Helps Keep You Out of Court <i>Learn ways cameras and smartphones can help you with your risk management.</i>
10:55 a.m.-11:50 a.m.	Analytics—"Mine Your Own Business!" <i>How operators are using wallboards and dashboards, big data and deep diving.</i>

**DM3 - DIVERSIFICATION & MARKET TRENDS:**

8:45 a.m.-9:40 a.m.	Drive Your Contract Business—Over Breakfast <i>Contracting for Dummies.</i>
9:50 a.m.-10:45 a.m.	Well Yes, I Would Like to Make More Money! <i>Grow your business through diversified business lines.</i>
10:55 a.m.-11:50 a.m.	When Will Autonomous Vehicles Affect You? <i>Reporters give the what, where and when of autonomous vehicles.</i>

**WD3 - WORKFORCE & DRIVER MANAGEMENT:**

8:45 a.m.-9:40 a.m.	7 Keys to Successful Driver Recruitment and Retention <i>The ultimate guide to recruiting in good times and bad.</i>
9:50 a.m.-10:45 a.m.	Positive Workforce Management (TBD)
10:55 a.m.-11:50 a.m.	The Carrot or the Stick—Affecting Driver Behavior <i>How operators are successfully using incentives and penalties.</i>

**PS3 - PREMIER SPONSOR PRESENTATIONS:**

8:45 a.m.-9:40 a.m.	Held For Final Premier Sponsor
9:50 a.m.-10:45 a.m.	Flywheel Presentation
10:55 a.m.-11:50 a.m.	Ford Motor Company Presentation
11:50 a.m.-1:15 p.m.	Lunch on Your Own
12:00 p.m.-1:00 p.m.	New Operator Member Welcome, Orientation and Lunch (RSVP required)
12:00 p.m.-1:00 p.m.	Meeting of Past Presidents' & Lunch (RSVP required) <i>Lunch Sponsored by MTI Dispatch</i>

**1:30 p.m.-2:50 p.m. GS1 - OPENING GENERAL SESSION:**

Welcome & Presentation of New Strategic Plan by President Pinckard  
Keynote: The Electronic and Autonomous Vehicle Revolution  
By Chris Jones, co-founder of Canalys, a technology consulting and market analysis firm  
*Keynote Speaker Sponsored by Ford Motor Company*  
Operator of the Year Awards & Tribute to Hal Morgan

**3:00 p.m.-7:30 p.m. TSM1 - TRANSPORTATION SOLUTIONS MARKETPLACE OPEN**

4:30 p.m.-6:00 p.m.	Grand Opening Party in the MarketPlace <i>Open Bar Sponsored by Paratransit Insurance Co. Hors d'oeuvres Sponsored by Ford Motor Co.</i>
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7:30 p.m. MarketPlace Closed for the Day

**Monday, October 29, 2018**

7:45 a.m.-4:30 p.m.	TLPA Registration Desk Open
8:00 a.m.-4:30 p.m.	Videotaping/Interviews for Foundation History Project
8:00 a.m.-8:35 a.m.	TLPA & TLPF Annual Business Meetings & Breakfast (All TLPA & TLPF members invited)
<b>8:45 a.m.-10:05 a.m.</b>	<b>GS2 - SECOND GENERAL SESSION:</b> President's Acceptance Speech by Terry O'Toole Driver of the Year Awards Keynote: Delivering World-Class Customer Service: Lessons from the Mouse By Dennis Snow—A 20-year veteran of Disney
<b>10:15 a.m.-2:50 p.m.</b>	<b>TSM2 - TRANSPORTATION SOLUTIONS MARKETPLACE EXHIBIT HALL OPEN</b>
12:00 p.m.-1:30 p.m.	Lunch in the MarketPlace
12:15 p.m.-1:45 p.m.	TLPF Board Meeting & Lunch (closed) <i>Lunch Sponsored by Ford Motor Co.</i>
2:50 p.m.	MarketPlace Closes for 2018
2:50 p.m.-6:30 p.m.	MarketPlace Take Down (hall closed to operators)
<b>3:00 p.m.- 5:00 p.m.</b>	<b>GS3 - CLOSING GENERAL SESSION:</b> The Future of Local Public & Private Transportation Best of the Best Learning Lab Wrap-Up Session Keynote: Create Distinction: What To Do When "Great" Isn't Good Enough to Grow Your Business By Scott McKain, Author of <i>Create Distinction</i>
6:00 p.m.-7:15 p.m.	Closing Reception & Silent Auction (separate fee)
7:30 p.m.	Convention Adjourned

**#FleetForward**



### **Early Convention Sponsors**

Industry partners are stepping up to help make our 100th TLPA Annual Convention & Trade Show a huge success. TLPA is very excited to announce that Ford Motor Company and Flywheel (formerly Cabconnect) have already signed on as Premier Sponsors (there can only be three, so one is still available); Atlas Financial Holdings and Autocab International as Gold Sponsors; Paratransit Insurance Company as a Silver Sponsor; and American Business Insurance Services, Keolis, MTI Dispatch, Taxi Butler, The Black Car Fund and zTrip as Bronze Sponsors.



**FORD FLEET**

