



TAXICAB, LIMOUSINE &
PARATRANSIT ASSOCIATION

FLEETForward▶

2017 TLPA Website Media Kit

TAXICAB, LIMOUSINE & PARATRANSIT ASSOCIATION

FIND A RIDE MEMBER LOGIN

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HOME JOIN TLPA MEMBERS ABOUT MEETINGS & EDUCATION IN THE NEWS ADVOCACY CONTACT US

Join us at
the Capitol.
#WeAreTransport

2017 TLPA Legislative Day
Washington, D.C., June 12-13

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TAXICAB, LIMOUSINE & PARATRANSIT ASSOCIATION

The TLPA website is a vital destination for industry personnel looking to stay engaged and informed. It provides leading decision-makers and innovators with the tools they need to help their companies and industry be more competitive . . . and it offers you the chance to tell them how you can help.

All Ad Specs

468 px (w) x 60 px (h) • jpg • 72 dpi

Rates

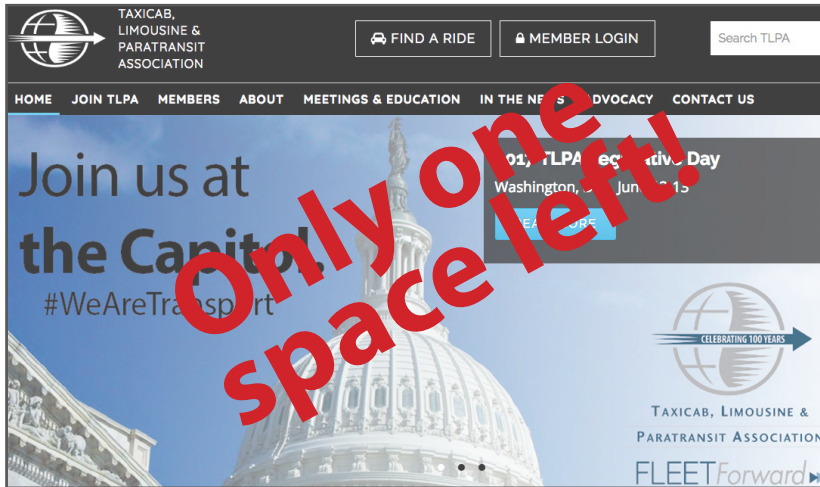
The fees listed for each space are for members only. Nonmembers should add 35% (or join us at www.tlpa.org/Join-TLPA).

Half-Year Special!

Save an Extra 10% by Prepaying in Full for the Last Two Quarters of 2017.

TLPA Website Media Kit

Homepage



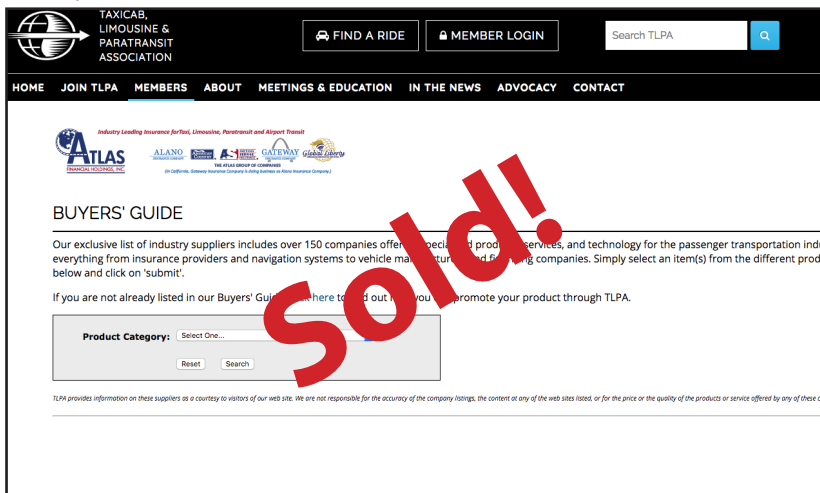
www.tlpa.org

More than just a gateway, our cutting-edge homepage is an online destination, featuring our latest Tweets, calls to action, association news and other vital information.

Quantity: Up to two ads on the homepage

Fees: \$1,980 per ad per the Half-Year Special or \$1,100 per ad per quarter

Buyers' Guide



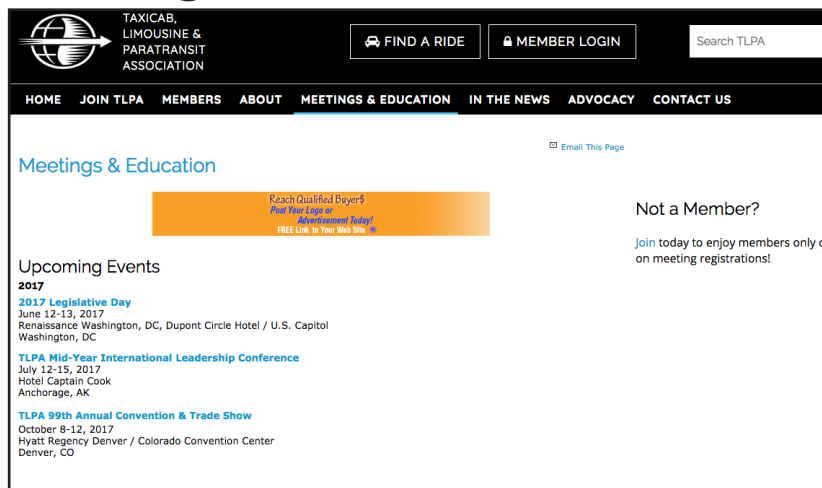
www.tlpa.org/Buyers-Guide

This easy-to-use tool connects fleet owners and managers to the industry's leading suppliers in 41 categories. It's also public, so any private-passenger-transportation professional can check out what our associate members have to offer.

Quantity: One ad on the landing page of the Buyers' Guide.

Fees: \$1,980 for the Half-Year Special or \$1,100 per quarter

Meetings & Education



www.tlpa.org/Meetings-and-Education

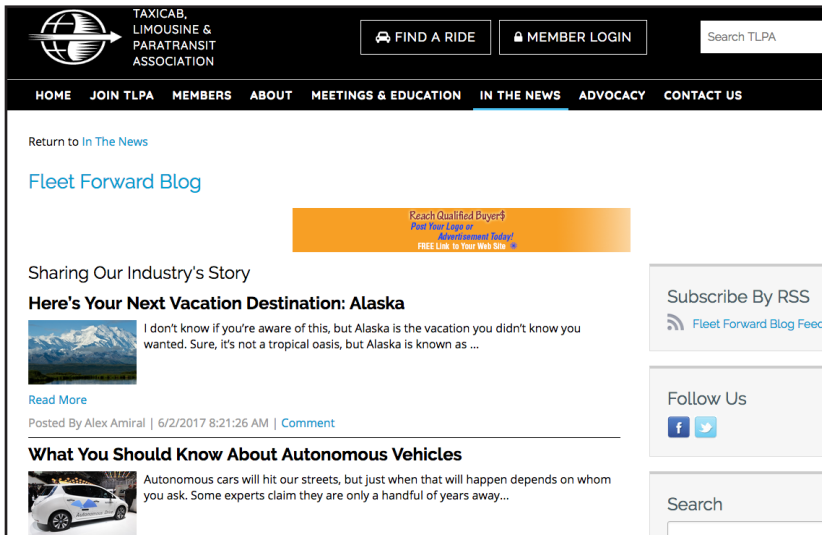
This landing page keeps visitors—members and nonmembers—up to date on TLPA's innovative educational and networking opportunities. It also serves as a gateway to past events, demonstrating to industry professionals the scope of what TLPA has to offer them.

Quantity: One ad appearing on the Meetings & Education landing page

Fees: \$1,980 per ad per the Half-Year Special or \$1,100 per ad per quarter

TLPA Website Media Kit

Fleet Forward Blog



www.tlpa.org/Fleet-Forward-Blog

Updated several times a month with fresh, innovative content, our blog tells our industry's story, spotlighting operational successes, good deeds, and other positive news. Plus, it's public, so any private-passenger-transportation professional can subscribe or stop by regularly to get the latest.

Quantity: One ad appearing on each of the blog's pages

Fees: \$1,980 for the Half-Year Special or \$1,100 per quarter

TLPA Advertising Order and Payment Form for 2017

Company: _____

Contact Person: _____ Email: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Telephone: _____ Fax: _____

2017 Order	Homepage	Buyer's Guide	Fleet Forward Blog	Meetings & Education
Half-Year Special	<input type="checkbox"/> \$1,980	Sold	<input type="checkbox"/> \$1,980	<input type="checkbox"/> \$1,980
3rd Quarter	<input type="checkbox"/> \$1,100		<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,100
4th Quarter	<input type="checkbox"/> \$1,100		<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,100

Payment

Full payment must accompany this order form to take advantage of the Half-Year Special.

Make checks payable to the Taxicab, Limousine & Paratransit Association. All checks must be drawn on a U.S. bank in U.S. currency.

Check American Express MasterCard Visa

Name on Card: _____ Card #: _____

Exp. Date: _____ Amount Charged: _____

Billing Street Number and Zip/Postal Code: _____

Signature: _____