

TLPA's 99th Annual Convention & Trade Show

Hyatt Regency Denver / Colorado Convention Center • October 8-12, 2017 • #FleetForward



TAXICAB, LIMOUSINE &
PARATRANSIT ASSOCIATION

FLEETForward▶

100 Years of Service

Sunday, October 8, 2017

- 8:30 a.m. Golf Tournament Bus Departs from Hotel
- 10:00 a.m.-3:00 p.m. TLPA Annual Golf Tournament (separate fee)
Tournament Sponsored by Atlas Financial Holdings
- 1:00 p.m.-4:00 p.m. Vehicles Move into Exhibit Hall (hall closed to operators)
- 2:00 p.m.-6:00 p.m. TLPA Registration Desk Open at the Hyatt
TLPA Registration Desk sponsored by Autocab
Convention Bags sponsored by Autocab
Name Badge Holders sponsored by Autocab
Pocket Agendas sponsored by Verifone
Room Key Cards sponsored by The Black Car Fund
- 4:00 p.m.-5:00 p.m. 2018 Taxicab Steering Committee Formation & Agenda Setting
(all TLPA members welcome)
- 4:00 p.m.-5:00 p.m. 2018 Paratransit & Contracting Steering Committee Formation & Agenda Setting
(all TLPA members welcome)
- 5:15 p.m.-6:15 p.m. 2018 Limousine & Sedan Steering Committee Formation & Agenda Setting
(all TLPA members welcome)
- 5:15 p.m.-6:15 p.m. 2018 Women in Transportation Committee Formation & Agenda Setting
(all TLPA members welcome)
- 7:00 p.m.-9:00 p.m. TLPA Convention Kick-Off Party & TLPA Golf Awards (separate fee)
Rhein Haus Restaurant and Beer Garden—2nd Floor

Monday, October 9, 2017

- 7:00 a.m.-3:00 p.m. Display Space Set-Up by Exhibitors (hall closed to operators)
- 8:30 a.m.-7:00 p.m. TLPA Registration Desk Open at the Hyatt
- 9:00 a.m.-10:30 a.m. TLPA Board Meeting & Breakfast (by invitation)
Breakfast sponsored by Ford Motor Company
- 9:10 a.m.-11:30 a.m. Operator Tour
Sponsored by Metro Transportation Planning & Solutions Group, Denver, CO
- 11:45 a.m.-12:45 p.m. New Operator Member Welcome, Orientation and Lunch (by invitation only)
- 12:00 p.m.-3:30 p.m. Videotaping/Interviews for Foundation History Project
- 1:00 p.m.-1:45 p.m. 1st Set of 6 Discussion Groups
1. Recruiting and Retaining Great Drivers
 2. Independent Contractor—Responding to Government Agency Misclassification
 3. Regulatory Changes Needed to Better Compete

Monday, October 9, 2017 continued

4. Planning a Successful Partnership-Based Marketing Campaign
5. Contracting Issues I Know Now That I Wish I Knew Sooner
6. Branding or Rebranding Your Business
- 1:55 p.m.-2:40 p.m. 2nd Set of 6 Discussion Groups
1. Hiring and Retaining Great Managers and Staff Members
2. Duty-of-Care Policies and Information
3. Cutting Call Center Costs
4. Prioritizing Marketing Expenditures for Large Fleets (>100 vehicles)
5. Key Issues in Responding to Private Sector Requests for Proposals/Bids
6. Expanding Current and Developing New Markets
- 2:50 p.m.-3:35 p.m. 3rd Set of 6 Discussion Groups
1. Hiring and Compensation Models for a Great Sales Team
2. Independent Contractor-Responding To Actions Brought by Drivers
3. Cutting Vehicle Maintenance Costs
4. Effective Marketing Expenditures for Smaller Fleets (<100 vehicles)
5. Key Issues in Responding to Public Sector Requests for Proposals/Bids
6. Becoming a TNC by Premier Sponsor AutoCab
- 3:45 p.m.-5:00 p.m. Opening General Session
• Year-in-Review Presentation by Bill Scalzi, TLPA President
• Operator of the Year Awards
• Federal Legislation by Paul Miller, TLPA Legislative Counsel
• Introduction of TLPA's New National Marketing Campaign for Members
- 5:15 p.m.-7:30 p.m. Exhibit Hall Open
- 5:15 p.m.-6:30 p.m. Exhibit Hall Grand Opening Reception
Open Bar sponsored by Paratransit Insurance Company
Hors d'oeuvres sponsored by Ford Motor Company
- 7:30 p.m. Exhibit Hall Closed for the Day
- 7:30 p.m.-9:30 p.m. Networking Dinner Hosted by the WIT Committee (separate fee)
Tamayo-Rooftop Terrace

Tuesday, October 10, 2017

- 7:30 a.m.-4:00 p.m. TLPA Registration Desk Open at the Hyatt
- 8:00 a.m.-8:45 a.m. TLPA Annual Business Meeting & Breakfast (TLPA members only)
- 9:00 a.m.-10:00 a.m. Second General Session
• Newly Elected TLPA President Mike Pinckard's Inaugural Address
• Driver of the Year Award Presentations
• Introductions of TLPA's Business Platform RFP Winner
- 10:30 a.m.-4:00 p.m. Videotaping/Interviews for Foundation History Project
- 10:30 a.m.-11:25 a.m. 1st Set of 4 Concurrent Breakout Sessions
1. How Transportation Companies Are Responding to Legalized Marijuana
2. Cutting Costs: New Auto Liability Insurance Options & Strategies
3. Paratransit Alternative Business Models for Competing
4. TLPA Marketing Campaign for Members to Implement Locally

Tuesday, October 10, 2017 continued

11:35 a.m.-12:30 p.m.	2nd Set of 4 Concurrent Breakout Sessions <ol style="list-style-type: none">1. Limousine Alternative Business Models for Competing2. Cutting Costs: Outsourcing Options & Strategies for Call Taking3. Taxicab Driver Level-of-Care Standard Practices4. How to Become a Legal TNC
12:30 p.m.-5:30 p.m.	Exhibit Hall Open
12:30 p.m.-2:00 p.m.	Lunch in the Exhibit Hall
12:35 p.m.-2:00 p.m.	Past Presidents' Meeting & Lunch (closed) <i>Lunch sponsored by MTData</i>
4:00 p.m.-5:00 p.m.	TLPA 100th Anniversary Celebration Reception in the Exhibit Hall
6:30 p.m.-7:30 p.m.	President's Private Reception (by invitation) <i>Reception sponsored by MTData</i>

Wednesday, October 11, 2017

8:30 a.m.-3:00 p.m.	TLPA Registration Desk Open at the Hyatt
8:45 a.m.-11:30 a.m.	Exhibit Hall Open
8:45 a.m.-9:45 a.m.	Hot Breakfast in the Exhibit Hall
11:30 a.m.	Trade Show Closes
11:30 a.m.-1:15 p.m.	Lunch on Your Own
11:40 a.m.-1:15 p.m.	TLPA Board Meeting & Lunch (by invitation)
1:30 p.m.-2:50 p.m.	Third General Session <ul style="list-style-type: none">• Keynote: Responding To TNCs and Technology Changes• TLPA Report & Scholarship Presentation• Honorary Award Presentations
3:00p.m.-4:00 p.m.	Three Concurrent Breakouts <ol style="list-style-type: none">1. Employee Labor Law Issues2. How to Convert from Taxi Lease-Divers to Owner-Divers3. Contracting Opportunities and Trends
6:00 p.m.-7:45 p.m.	Closing Reception & Silent Auction (separate fee)
7:45 p.m.	Convention Adjourns

Thursday, October 12, 2017

11:00 a.m.	Check-Out Time—Have a Safe Trip Home
------------	--------------------------------------

*Agenda is subject to change without notice. This version of the agenda was updated on October 3, 2017.