



TAXICAB, LIMOUSINE &
PARATRANSIT ASSOCIATION



TLPA Spring Conference & Expo TPAC Annual Convention

April 25-28, 2017
Hyatt Regency Indian Wells, Palm Springs, CA

Connect with Us!



at #FleetForward

Sponsorship Opportunities

A Tremendous Value for Your Company. Sign Up Today!

Premier Conference Sponsor

Companies whose sponsorship(s) total \$16,000 or more

Platinum Conference Sponsor

Companies whose sponsorship(s) total \$12,000 to \$15,999

Gold Conference Sponsor

Companies whose sponsorship(s) total \$8,000 to \$11,999

Silver Event Sponsor

Companies whose sponsorship(s) total \$5,000 to \$7,999

Bronze Event Sponsor

Companies whose sponsorship(s) total \$3,000 to \$4,999

Sponsorship Opportunities

Event Sponsorships	Fees
Committee Meeting Refreshments (4/25 & 4/26)	\$3,000
Tuesday, April 25	
Opening Cocktail Reception (Hors d'oeuvres)	\$10,000
Opening Cocktail Reception (Open Bar)	\$9,000
Foundation Board Luncheon	\$3,000
Wednesday, April 26	
Expo Hall Luncheon	\$16,000
Full Buffet Breakfast	\$9,000
Snacks for 1st Set of Breakout Sessions	\$3,000
Snacks for 2nd Set of Breakout Sessions	\$3,000
Thursday, April 27	
Board of Directors Breakfast	\$4,500
Continental Breakfast	\$3,000

Branding Opportunities

300 Registration Bags w/one-color logo	\$7,500
300 Badge Holders w/one-color logo	\$6,000
Conference Audio Visual	\$6,000
TLPA Registration Desk	\$6,000
Hotel Room Key Cards	\$3,000

Premier Benefits, PLUS Bronze Benefits

Publicity:	Large Premier Sponsor Sign at Registration Table & General Session
Presentation:	8 Minutes Speaking Time at the General Session
Registration:	3 Complimentary Conference Registrations
Insert:	Heavyweight Sales Literature in the Registration Bag

Platinum Benefits, PLUS Bronze Benefits

Presentation:	4 Minutes at the General Session
Registration:	2 Complimentary Conference Registrations
Insert:	Heavyweight Sales Literature in the Registration Bag

Gold Benefits, PLUS Bronze Benefits

Registration:	2 Complimentary Conference Registrations
Insert:	Heavyweight Sales Literature in the Registration Bag

Silver Benefits, PLUS Bronze Benefits

Registration:	1 Complimentary Conference Registration
Insert:	Lightweight Sales Literature in the Registration Bag

Bronze Benefits

Publicity:	Sponsor Name and/or Logo Recognition on the Spring Conference & Expo Website with a Hyperlink to Your Company Website
Recognition:	Logo Signage and Appreciation at Your Sponsored Event(s) Pre-Conference Excel Attendee Listing (3 weeks in advance)
Insert:	Lightweight Sales Literature in the Registration Bag (1 sheet max, no larger than 8.5" x 11")

TAXICAB, LIMOUSINE & PARATRANSIT ASSOCIATION

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BLANK AREA FOR TLPA USE ONLY



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Sponsorship Commitment Contract

Complete, sign and return this contract
to sponsor an event at the 2017 Spring Conference & Expo / TPAC Annual Meeting

To those exhibitors who choose to sponsor an event at the Spring Conference & Expo / TPAC Annual Meeting, TLPA commits to providing:

- the benefits, appropriate to the sponsorship level contracted for, as indicated on the sponsorship form and,
- quality management by TLPA staff working with the hotel (or other appropriate) staff for the sponsored event.

The sponsoring company commits to provide TLPA with:

- a single point of contact who shall be responsible for coordinating or carrying out the sponsor's obligations under the contract and,
- logo artwork in high resolution EPS or JPEG format and within the schedule developed by TLPA.

Once the contract is signed and submitted to the TLPA, it will be a binding, non-cancellable contract.

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____

State/Province: _____ Country: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____ E-mail: _____

Sponsorship Level: Premier Platinum Gold Silver Bronze

Sponsorship Opportunity Preferred (please select one or more of the opportunities listed on page 1): _____

_____ Total Sponsorship Amount: \$ _____

Signature of Authorized Company Representative: _____

Payment Options:

Checks: Please make checks payable to the Taxicab, Limousine & Paratransit Association. All fees must be paid in U.S. currency and drawn on a U.S. bank.

To pay by credit card, email this contract to dlagasse@tupa.org. We will create an invoice for you that, when paid, will put your application in the queue for assignment. Once the invoice is created, we will email you and you can pay it online at www.tupa.org/Pay-Bills-Online.

Please send this form with payment to:

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Spring Conference & Expo Sponsorships
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