



TAXICAB, LIMOUSINE &  
PARATRANSIT ASSOCIATION

FOR IMMEDIATE RELEASE  
OCTOBER 17, 2012

MEDIA INQUIRIES CONTACT:  
John Boit ([jboit@melwoodglobal.com](mailto:jboit@melwoodglobal.com))  
TEL. 202.822.2093

## Maryland Man Honored as Large Fleet Operator of the Year by National Transportation Association

**(ROCKVILLE, Maryland)**—A fixture in Baltimore’s transportation landscape has been awarded the top honor in his business category by the Taxicab, Limousine & Paratransit Association (TLPA).

Mark Joseph, Chief Executive Officer and Vice Chairman of Veolia Transportation, the company that also operates Baltimore’s Yellow Cab, has been named the TLPA’s 2012 Taxicab Large Fleet Operator of the Year.

Joseph, who resides in Bethesda, Md., has long been known as an innovator in the industry having developed one of the most diversified transportation companies in the world, which includes taxicab, paratransit, motor coach, ambulance, SuperShuttle, limousines, school buses, passenger rail and transportation management contracts. He is one of the pioneers in mobile data communication, fleet-centric taxi app development and transportation management software. He also launched the first propane autogas taxi fleet in Baltimore, Maryland. Additionally, he and his family developed the first urban auto mall in the U.S., serving both the in-house fleets as well as retail customers – providing a car wash, a Jiffy Lube, a gas station, car rental services, and fast food. Though his past is impressive, Joseph shows no signs of slowing down as he continues to lead the industry.

“My goals for the future are to build a truly international retail on-demand business and to see our people continue to grow and take on more responsibility,” Joseph said. “I’d like to find other great companies and leaders to join us, as well as develop the next generation of leaders for our industry.”

Alfred LaGasse, Chief Executive Officer of the TLPA, said Joseph was selected for the award because of his leadership in alternative fuels, his impressive business acumen and his commitment to the industry.

“Mark is an undisputed leader in this industry,” LaGasse said. “He has already achieved so much in his career, but he never stops looking for ways to change this industry for the better. He truly is an inspiration to all who know him.”

Joseph joined Yellow Cab Company of Baltimore, which his grandfather had originally purchased, as a 21 year-old college student. Over the years, he expanded and diversified the company, making it the largest such operator in Maryland, Washington, D.C. and Virginia. Under his leadership, the company has grown from \$50 million in annual revenues in 2002 to \$1.6 billion in 2012 and now encompasses over 200 contracts with cities, airports and other municipalities. He has also spearheaded the innovative public-private operating partnership with the New Orleans Regional Transit Authority, which has resulted in a dramatic improvement in the quality of public transportation and helped revive the city. Additionally, in 2011, his company won the largest transit contract in U.S. history for Nassau County, New York. Joseph also founded and developed the on-demand transportation business, which included the acquisition and expansion of SuperShuttle, which now serves 35 airports throughout the US.

Joseph will accept the award on October 27<sup>th</sup> in front of nearly 1,000 industry leaders at the TLPA’s annual convention, held this year at the Caesars Palace in Las Vegas. This year marks the TLPA’s 94<sup>th</sup> Annual Convention & Trade Show, the world’s largest gathering of for-hire fleet executives.

Established in 1917, the Taxicab, Limousine & Paratransit Association (TLPA) is a non-profit trade association of and for the private passenger transportation industry. Its extensive membership spans the globe to include 1,100 taxicab companies, executive sedan and limousine services, airport shuttle fleets, non-emergency medical transportation companies, and paratransit services. For more information, please visit [www.tlpa.org](http://www.tlpa.org).

###