



**TAXICAB, LIMOUSINE &
PARATRANSIT ASSOCIATION**

**TLPA Spring
Conference & Expo**
April 24 – 27, 2013

*Hyatt Regency Savannah
Savannah, Georgia*

Sponsorship & Advertising Opportunities

A Tremendous Value for Your Company. Sign Up Today!

PREMIER CONFERENCE SPONSOR

Companies whose sponsorship(s) total \$10,500 or more

PLATINUM CONFERENCE SPONSOR

Companies whose sponsorship(s) total \$8,000 to \$10,499

GOLD CONFERENCE SPONSOR

Companies whose sponsorship(s) total \$5,500 to \$7,999

SILVER EVENT SPONSOR

Companies whose sponsorship(s) total \$3,000 to \$5,499

BRONZE EVENT SPONSOR

Companies whose sponsorship(s) total \$2,000 to \$2,999

SPONSORSHIP OPPORTUNITIES

Event Sponsorships	Sponsoring Company	Fee
Wednesday, April 24		
Opening Cocktail Reception (Open Bar)	MTData	\$3,700
Opening Cocktail Reception (Hors d'oeuvres)	Taxi Magic	\$6,000
Thursday, April 25		
Full Buffet Breakfast	Verifone Transportation Systems	\$5,800
Exhibit Hall Luncheon	Capital One Bank	\$8,400
Entertainment Event		\$14,000
Friday, April 26		
Continental Breakfast	Universal Payment Systems	\$3,700
Board Breakfast		\$2,100
General Sponsorships		
300 Registration Bags w/ Logo	Creative Mobile Technologies	\$4,800
300 Name Badge Holders w/ Logo	Creative Mobile Technologies	\$3,700
Hotel Room Key Cards*	Mobile Knowledge Corp.	\$3,300

ADVERTISING OPPORTUNITIES

Heavyweight Sales Literature Insert* (10 sheets max) Single packet (stapled/bound, no larger than 8.5" x 11")	\$1,000
Lightweight Sales Literature Insert* (1 sheet max, no larger than 8.5" x 11")	\$500

* Sponsor is responsible for associated costs including purchasing, ordering, shipping and coordinating this item to TLPA, as well as any distribution fees the hotel may assess. Sales literature is to be inserted in registration bags for distribution, if not delivered on time to include in registration bags, they will be placed at the registration desk for pick up.

** Co-Sponsorships: The fee for multiple companies to mutually agree to share a single sponsored event/item is a surcharge of 50% over the single company sponsorship fee. There is a limit of four (4) company sponsors per co-sponsored event/item and each company should submit a contract and payment to TLPA.

Premier Benefits, PLUS Bronze Benefits

Publicity:	Large Premier Sponsor sign at Registration Table & General Session
Presentation:	6 Minutes at the General Session
Registration:	3 Complimentary Conference Registrations
Insert:	Heavyweight Sales Literature in the Registration Bag

Platinum Benefits, PLUS Bronze Benefits

Presentation:	4 Minutes at the General Session
Registration:	2 Complimentary Conference Registrations
Insert:	Heavyweight Sales Literature in the Registration Bag

Gold Benefits, PLUS Bronze Benefits

Presentation:	2 Minutes at the General Session
Registration:	1 Complimentary Conference Registration
Insert:	Lightweight Sales Literature in the Registration Bag

Silver Benefits, PLUS Bronze Benefits

Insert:	Lightweight Sales Literature in the Registration Bag
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Bronze Benefits

Publicity:	Enhanced Sponsor Name and/or Logo Recognition on the Spring Conference & Expo Web Site with a Hyperlink to Your Company Web Site
Recognition:	Signage and Appreciation at Your Sponsored Event(s) Pre-Conference Attendee Listing (3 weeks in advance)



TAXICAB, LIMOUSINE & PARATRANSIT ASSOCIATION

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Sponsorship Commitment Contract

**Complete, sign[†] and return this contract to the
TLPA office by March 9, 2013
to sponsor an event at the 2013 Spring Conference & Expo.**

To those exhibitors who choose to sponsor an event at the Spring Conference & Expo, TLPA commits to providing:

- the benefits, appropriate to the sponsorship level contracted for, as indicated on the sponsorship form;
- quality management by TLPA staff working with the hotel (or other appropriate) staff for the sponsored event;
- first priority to sponsor the same event at the 2013 Spring Conference & Expo will be given to the primary sponsoring company.

The sponsoring company commits to provide TLPA with:

- a single point of contact who shall be responsible for coordinating or carrying out the sponsor's obligations under the contract;
- logo artwork in high resolution EPS or JPEG format and within the schedule developed by TLPA;
- the full sponsorship fee (50% deposit due with contract, balance due on or before March 9, 2013) in a timely manner.

[†]Once the contract is signed and submitted to the TLPA, it will be a binding, non-cancellable contract.

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Sponsorship Level: Platinum Gold Silver Bronze

Sponsorship Opportunity (please indicate opportunity and refer to page 1 for a listing): _____

Authorized Company Representative: _____

**Co-Sponsoring Company (if any): _____

Sponsorship Amount: \$ _____

A nonrefundable, 50% deposit of \$ _____ is enclosed by check or credit card provided below.

Note: Please provide credit card number regardless of whether deposit is paid by check or credit card. Your credit card will only be charged if you have not paid the remaining sponsorship balance by April 10, 2013.

Checks: Please make checks payable to the **Taxicab, Limousine & Paratransit Association**. All fees must be paid in U.S. currency and drawn on a U.S. bank.

Credit Card: American Express MasterCard Visa **Remaining Balance: \$** _____

Name on Card: _____ Card #: _____ Exp. Date: _____ Security Code _____

Authorized Amt. Charged \$ _____ Authorized Signature: _____ Billing Street # and Zip Code: _____

Please mail or fax this form with payment to: **Taxicab, Limousine & Paratransit Association**

Spring Conference & Expo Sponsorships
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