



TAXICAB, LIMOUSINE &  
PARATRANSIT ASSOCIATION

# 2011 Spring Conference & Expo Sponsorship Opportunities & Advertising

*Sponsorships & Advertising opportunities are a Tremendous Value for your Company. Sign up Today!*

## PLATINUM CONFERENCE SPONSOR

Companies whose sponsorship(s) total \$8,000 or more

## GOLD CONFERENCE SPONSOR

Companies whose sponsorship(s) total \$5,500 to \$7,999

## SILVER EVENT SPONSOR

Companies whose sponsorship(s) total \$3,000 to \$5,499

## BRONZE EVENT SPONSOR

Companies whose sponsorship(s) total \$2,000 to \$2,999

## Sponsorship Opportunities

Event Sponsorships	Sponsoring Company	Fee
<b>Tuesday, April 12</b>		
Opening Cocktail Reception (Open Bar)	<i>American Business Insurance Services, Inc. (ABI)</i>	\$3,500
Opening Cocktail Reception (Hors d'oeuvres)		\$5,000
<b>Wednesday, April 13</b>		
Full Buffet Breakfast		\$4,500
Exhibit Hall Luncheon		\$6,000
General Session Keynote Speaker		\$5,000
House of Blues Dinner & Entertainment**		
	<i>Creative Mobile Technologies</i>	\$13,500
	<i>Chicago's Premier Taxi Affiliations (Yellow Cab Affiliation, Checker Taxi Affiliation, and American United Taxi Affiliation)</i>	\$8,000
	<i>McClure &amp; Associates</i>	\$5,500
	<i>Transit General</i>	\$5,500
<b>Thursday, April 14</b>		
Continental Breakfast	<i>McClure &amp; Associates &amp; Dallas National Insurance Company</i>	\$3,500
Board Breakfast	<i>Pulsar Technology Systems, Inc.</i>	\$2,000
<b>General Sponsorships</b>		
300 Registration Bags w/ Logo	<i>Tri Global Financial Services, Inc.</i>	\$4,500
300 Name Badge Holders w/ Logo	<i>Creative Mobile Technologies</i>	\$3,500
Hotel Room Key Cards*		\$2,000

## Advertising Opportunities

Heavyweight Sales Literature Insert (10 sheets max) Single packet (stapled/bound, no larger than 8.5" x 11")	\$850
Lightweight Sales Literature Insert (1 sheet max, no larger than 8.5" x 11")	\$450

\* Sponsor is responsible for associated costs including purchasing, ordering, shipping and coordinating this item to TLPA.

\*\* Co-Sponsorships: The fee for multiple companies to mutually agree to share a single sponsored event/item is a surcharge of 50% over the single company sponsorship fee. There is a limit of four (4) company sponsors per co-sponsored event/item and each company should submit a contract and payment to TLPA.

## Platinum Benefits

### PLUS Bronze Benefits

**Presentation:** 5 minutes at the General Session

**Registration:** 2 complimentary conference registrations

**Insert:** Heavyweight sales literature in the registration bag

## Gold Benefits

### PLUS Bronze Benefits

**Presentation:** 2 minutes at the General Session

**Registration:** 1 complimentary conference registration

**Insert:** 1 lightweight sales literature in the registration bag

## Silver Benefits

### PLUS Bronze Benefits

**Insert:** 1 lightweight sales literature in the registration bag

## Bronze Benefits

**Publicity:** Enhanced sponsor name and/or logo recognition on the Spring Conference & Expo web site with a hyperlink to your company web site.

**Recognition:** Signage and appreciation at your sponsored event (\$)



Pre-Conference Attendee Listing  
(3 weeks in advance)

TAXICAB, LIMOUSINE & PARATRANSIT ASSOCIATION

3200 Tower Oaks Blvd., Suite 220 • Rockville, MD 20852 • Phone: (301) 984-5700 • Fax: (301) 984-5703 • E-mail: info@tlpa.org • Web: www.tlpa.org



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# 2011 Spring Conference & Expo Sponsorship Commitment Contract

**Complete, sign<sup>†</sup> and return this contract to the TLPA office by March 11, 2011 to sponsor an event at the 2011 Spring Conference & Expo.**

**To those exhibitors who choose to sponsor an event at the Spring Conference & Expo, TLPA commits to providing:**

- the benefits, appropriate to the sponsorship level contracted for, as indicated on the sponsorship form;
- quality management by TLPA staff working with the hotel (or other appropriate) staff for the sponsored event;
- first priority to sponsor the same event at the 2012 Spring Conference & Expo will be given to the primary sponsoring company.

**The sponsoring company commits to provide TLPA with:**

- a single point of contact who shall be responsible for coordinating or carrying out the sponsor's obligations under the contract;
- logo artwork in high resolution EPS or JPEG format and within the schedule developed by TLPA;
- the full sponsorship fee (50% deposit due with contract, balance due on or before March 11, 2011) in a timely manner.

<sup>†</sup>Once the contract is signed and submitted to the TLPA, it will be a binding, non-cancellable contract.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Sponsorship Level:  Platinum  Gold  Silver  Bronze

**Sponsorship Opportunity** (please indicate opportunity and refer to page 1 for a listing): \_\_\_\_\_

Authorized Company Representative: \_\_\_\_\_

\*\*Co-Sponsoring Company (if any): \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_

A nonrefundable, 50% deposit of \$ \_\_\_\_\_ is enclosed by check or credit card provided below.

*Note: Please provide credit card number regardless of whether deposit is paid by check or credit card. Your credit card will only be charged if you have not paid the remaining sponsorship balance by March 11, 2011.*

**Checks:** Please make checks payable to the **Taxicab, Limousine & Paratransit Association**. All fees must be paid in U.S. currency and drawn on a U.S. bank.

**Credit Card:**  American Express  MasterCard  Visa

Remaining Balance: \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_ Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code

Authorized Amt. Charged \$ \_\_\_\_\_ Authorized Signature: \_\_\_\_\_ Billing Street # and Zip Code: \_\_\_\_\_

Please mail or fax this form with payment to: **Taxicab, Limousine & Paratransit Association**

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