



TAXICAB, LIMOUSINE &
PARATRANSIT ASSOCIATION

TLPA 2009 Spring Conference & Expo

Sponsorship Opportunities & Benefits

Sponsorship benefits are a tremendous value for your company.

Platinum Conference Sponsor

*Companies whose sponsorship(s) total
\$15,000 or more*

Gold Conference Sponsor

*Companies whose sponsorship(s) total
\$10,000 to \$14,999*

Silver Event Sponsor

*Companies whose sponsorship(s) total
\$6,000 to \$9,999*

Bronze Event Sponsor

*Companies whose sponsorship totals
\$3,000 to \$5,999*

Platinum Benefits

Get all Bronze Benefits, PLUS

Presentation: 6 minutes at the General Session or your sponsored event

Registrations: 3 complimentary company registrants

Insert: Heavy sales information in registration bag

Gold Benefits

Get all Bronze Benefits, PLUS

Presentation: 4 minutes at the General Session or your sponsored event

Registrations: 2 complimentary company registrants

Insert: Light sales information in registration bag

Silver Benefits

Get all Bronze Benefits, PLUS

Registration: 1 complimentary company registrant

Insert: Light sales information in registration bag

Bronze Benefits

Publicity: Company name or logo published as Conference Sponsor in promotions and a link to your website from TLPA's Spring Conference & Expo webpage.

Recognition: Appreciation sign for your sponsored event

Acknowledgement: Recognition for your sponsored event(s) in Conference Program

Goodwill: Generated by your conference sponsorship

Sponsorship Opportunities

Event Sponsorships	Sponsorship Fee	Sponsoring Company
Thursday, March 26		
Grand Opening Reception (Open Bar)	\$10,000	TaxiData
Grand Opening Reception (Hors d'oeuvres)	\$10,000	Creative Mobile Technologies
Friday, March 27		
Full Buffet Breakfast	Full at \$15,000 Shared at \$7,500	Pulsar
Exhibit Hall Luncheon	Full at \$30,000 Shared at \$15,000	VeriFone
Saturday, March 28		
Continental Breakfast	\$3,200	
Board Breakfast	\$3,000	VeriFone
General Sponsorships		
350 Name Badge Holders w/ Company Logo	\$4,000	Digital Dispatch Systems
350 Registration Bags w/ Company Logo	\$6,000	Liberty Motor Company
350 Hotel Keys	\$3,000	TaxiPro

Other Promotional Opportunities

Your Sales Literature Stuffed in Registration Bag
(if there is a sponsored registration bag)

- Lightweight sales info (1 sheet) \$1,000
 - Heavier sales info (<10 sheets) \$1,500
- Single packet (stapled) no larger than 8.5" x 11" sheets

TAXICAB, LIMOUSINE & PARATRANSIT ASSOCIATION

3200 Tower Oaks Blvd., Suite 220 • Rockville, MD 20852 • Phone: (301) 984-5700 • Fax: (301) 984-5703 • E-mail: info@tlpa.org • Web: www.tlpa.org



TLPA 2009 Spring Conference & Expo Sponsorship Commitment for Exhibitors

Complete, sign* and return this contract to the TLPA office by January 9, 2009, to sponsor an event at the Spring Conference & Expo.

To those exhibitors who choose to sponsor an event at the conference, TLPA commits to providing the Spring Conference & Expo Sponsor with:

- the benefits, appropriate to the sponsorship level contracted for, as indicated on the sponsorship form,
- quality management by TLPA staff working with the hotel (or other appropriate) staff for the sponsored event,
- first priority to sponsor the same event at the 2009 Spring Conference & Expo.

The sponsoring company commits to provide TLPA with:

- a single point of contact who shall be responsible for coordinating or carrying out the sponsor's obligations under the contract,
- artwork in the format and within the schedule developed by TLPA,
- the full sponsorship fee (50% deposit due with contract, balance due on or before February 6, 2009) in a timely manner.

**Once the contract is signed by an authorized TLPA official, it will be a binding, non-cancellable contract.*

Sponsoring Company: _____

Contact Person & Title: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Event Name(s) & Date(s): _____

Sponsorship Level: Platinum Gold Silver Bronze Sponsorship Amount: \$ _____

A nonrefundable, 50% deposit of \$ _____ is enclosed by check or credit card given below.

Note: Please provide credit card number regardless of whether deposit is paid by check or credit card. Your credit card will only be charged if you have not paid your full sponsorship amount by February 6, 2009.

Credit Card: American Express VISA MasterCard Deposit Amount \$ _____

Name on card: _____ Card #: _____ Security Code _____

Exp. Date _____ Authorized Amt. Charged: \$ _____

Authorized Signature: _____ Date: _____

Please mail or fax this form with payment to: **Taxicab, Limousine & Paratransit Association**
Spring Conference & Expo Sponsorships
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