

# Sponsorship Opportunities & Benefits

*Sponsorship benefits are a tremendous value for your company.*

## Platinum Conference Sponsor

Companies whose sponsorship(s) total \$15,000 or more

## Gold Conference Sponsor

Companies whose sponsorship(s) total \$10,000 to \$14,999

## Silver Event Sponsor

Companies whose sponsorship(s) total \$6,000 to \$9,999

## Bronze Event Sponsor

Companies whose sponsorship totals \$3,000 to \$5,999

### Platinum Benefits

**Get all General Benefits, PLUS**

**Presentation:** 3 minutes at a General Session

**Registrations:** 3 complimentary company registrants

**Advertisement:** Full-page ad in the *Program*

**Board Reception:** 2 company representatives may attend private TLPA Board reception

**Insert:** Heavy sales info in registration bag

**Recognition:** Listing on the "Wall of Honor"

### Gold Benefits

**Get all General Benefits, PLUS**

**Presentation:** 2 minutes at a General Session

**Registrations:** 1 complimentary company registrants

**Advertisement:** 1 Full-page ad in the *Program*

**Insert:** 1-Page sales info in registration bag

**Recognition:** Listing on the "Wall of Honor"

### Silver Benefits

**Get all General Benefits, PLUS**

**Advertisement:** Half-page ad in the *Program*

**Insert:** 1-Page sales info in registration bag

### Bronze Benefits

**Get all General Benefits**

## Sponsorship Opportunities

Event Sponsorships	Sponsorship Fee	Sponsoring Company
<b>Saturday, October 3</b>		
TLPF Golf Tournament	\$6,000	Gateway Insurance
TLPF Golf Banquet	\$3,000	BCAC/Black Car Fund
Women in Transportation Dinner	\$6,000	
<b>Sunday, October 4</b>		
Grand Opening Reception (Open Bar)	\$10,000	BB&T John Burnham
Grand Opening Reception (Hors d'oeuvres)	\$15,000	
<b>Monday, October 5</b>		
New Member Full Breakfast	\$3,000	
General Session Coffee & Danish	\$6,000	TaxiPro/AequiCap
Keynote Speaker	\$10,000	
Exhibit Hall Luncheon	\$15,000	
Member Appreciation Reception (Open Bar)	\$7,000	
Member Appreciation Reception (Snack Food)	\$3,500	
<b>Tuesday, October 6</b>		
Breakout Coffee & Danish	\$4,500	
Exhibit Hall Luncheon	\$15,000	
Annual Banquet Open Bar	\$10,000	
Annual Banquet Entertainment	\$10,000	
<b>General Sponsorships</b>		
Room Key Cards	\$3,000	TaxiPro/AequiCap
1,000 Name Badge Holders w/ Logo	\$5,000	Mobile Knowledge
800 Registration Bags w/ Logo	\$7,000	Liberty Motor Co.

### General Benefits

**Publicity:** Enhanced company name or logo published as Convention Sponsor in promotions and a link to your website from TLPA's Annual Convention & Trade Show webpage.

**Recognition:** Appreciation sign for your sponsored event

**Acknowledgement:** Recognition for your sponsored event(s) in Conference Program

**Goodwill:** Generated by your convention - sponsorship



## TLPA 2009 Annual Convention & Trade Show

# Sponsorship Commitment for Exhibitors

**Complete, sign\* and return this contract to the TLPA office by August 25, 2009, to sponsor an event at the 2009 Annual Convention & Trade Show.**

To those exhibitors who choose to sponsor an event at the convention, TLPA commits to providing the Annual Convention & Trade Show Sponsor with:

- the benefits, appropriate to the sponsorship level contracted for, as indicated on the sponsorship form,
- quality management by TLPA staff working with the hotel (or other appropriate) staff for the sponsored event,
- first priority to sponsor the same event at the 2010 Annual Convention & Trade Show.

The sponsoring company commits to provide TLPA with:

- a single point of contact who shall be responsible for coordinating or carrying out the sponsor's obligations under the contract,
- artwork in the format and within the schedule developed by TLPA,
- the full sponsorship fee (50% deposit due with contract, balance due on or before August 25, 2009) in a timely manner.

*\*Once the contract is signed and submitted to the TLPA, it will be a binding, non-cancellable contract.*

Sponsoring Company: \_\_\_\_\_

Contact Person & Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Event Name(s) & Date(s): \_\_\_\_\_

Authorized Company Representative: \_\_\_\_\_

Sponsorship Level:  Platinum  Gold  Silver  Bronze Sponsorship Amount: \$ \_\_\_\_\_

A nonrefundable, 50% deposit of \$ \_\_\_\_\_ is enclosed by check or credit card given below.

Note: Please provide credit card number regardless of whether deposit is paid by check or credit card. Your credit card will only be charged if you have not paid your full sponsorship amount by August 25, 2009.

Credit Card:  American Express  VISA  MasterCard Deposit Amount \$ \_\_\_\_\_ Security Code \_\_\_\_\_

Name on card: \_\_\_\_\_ Card #: \_\_\_\_\_

Exp. Date \_\_\_\_\_ Authorized Amt. Charged: \$ \_\_\_\_\_

Authorized Signature : \_\_\_\_\_ Date: \_\_\_\_\_

Please mail or fax  
this form with  
payment to:

**Taxicab, Limousine & Paratransit Association**  
Annual Convention & Trade Show Sponsorships  
3200 Tower Oaks Boulevard, Suite 220, Rockville, MD 20852  
(301) 984-5700 • Fax: (301) 984-5703 • www.tlpa.org • info@tlpa.org