

TLPA Exhibitor **GREAT REWARDS**

By exhibiting at the TLPA Trade Show, you have the best opportunity to reach your target audience in the transportation industry!

And we'll help by providing all these **GREAT REWARDS**.

Get your exhibit contract in **before August 21** and we'll also include the **EXTRA GREAT REWARDS**.

EXTRA GREAT REWARDS
if exhibit contract received
before August 21

Free 15-word caption in the Fall issue of the *Transportation Leader* magazine, which is mailed to 5,000 transportation fleet operators.

Free company listing in the convention program that is distributed to all convention attendees.

Free exhibitor registrations, 2 free with all 10x10 displays,
3 free with larger displays.

GREAT REWARDS
if exhibit contract received after August 21

Free company listing in convention promotions.

Free company listing in the "Our Exhibitors" section of our Web site.

Early reservation for hotel room block and hospitality suites.

Free Excel post convention attendee list three weeks after the show and an Excel pre-show attendee list two weeks prior to the show for \$50.

A Member Appreciation Reception to thank you, our Associate Members, for your support.

Exclusive use of the convention logo for your pre-conference promotions. (Note: Not to be used to indicate TLPA endorsement of your product or service.)

Exhibitor Services Staff to make sure your convention experience is a positive one.

- TLPA maximizes booth traffic in the exhibit hall by providing:
- Exhibit Hall Grand Opening Cocktail Reception
 - Dedicated/Non-Competing Exhibit Hall Hours
 - All Major Food & Beverage Functions Held in the Exhibit Hall
 - Exhibit Hall Closing Festivities

TLPA Gives You All the Tools You Need for **Maximum Impact**