

# TLPA Exhibitor GREAT REWARDS

By exhibiting at the TLPA Trade Show, you have the best opportunity to reach your target audience in the transportation industry!

And we'll help by providing all these **GREAT REWARDS**.

Get your exhibit contract in **before September 1** and we'll also include the **EXTRA GREAT REWARDS**.

**EXTRA GREAT REWARDS**  
if exhibit contract received  
before September 1

**Free 15-word caption** in the Fall issue of the Transportation Leader magazine, which is mailed to 5,000 transportation fleet operators.

**Free company listing** in the convention program that is distributed to all convention attendees.

**Free exhibitor registrations**, 2 free with all displays except a 30' x 30' display that receives 3 free exhibitor registrations.

**GREAT REWARDS**  
if exhibit contract received after September 1

**Free company listing** in convention promotions.

**Free company listing** in the "Our Exhibitors" section of our web site.

**Early reservation** for hotel room block and hospitality suites.

**Free Excel post convention attendee list** three weeks after the show and an Excel pre-show attendee list two weeks prior to the show for \$50.

**A Member Appreciation Reception** to thank you, our Associate Members, for your support.

**Exclusive use of the convention logo** for your pre-conference promotions. (Note: Not to be used to indicate TLPA endorsement of your product or service.)

**Exhibitor Services Staff** to make sure your convention experience is a positive one.

TLPA maximizes booth traffic in the exhibit hall by providing:

- Exhibit Hall Grand Opening Cocktail Reception
- Dedicated/Non-Competing Exhibit Hall Hours
- All Major Food & Beverage Functions Held in the Exhibit Hall
- Exhibit Hall Closing Festivities

**TLPA Gives You All the Tools You Need for Maximum Impact**