



**9<sup>th</sup> Annual**  
Convention & Trade Show

**DENVER**

**October 9-12, 2007 | Hyatt Regency  
& The Colorado Convention Center**

Trade Show: October 9-11, 2007

Convention: October 9-12, 2007

**EXHIBITOR'S PROSPECTUS**



TAXICAB, LIMOUSINE &  
PARATRANSIT ASSOCIATION

# Specifications & Fees



## Booth Exhibits

Booth Space: Includes standard uniform 8' backdrop and 3' uniform siderails, 7" x 44" identification sign showing display space and company name, one table, two chairs, and a wastebasket. Booth setup begins at 8:00 a.m. on Tuesday, October 9, and all booths must be fully assembled by 3:00 p.m. that day. Dismantle will begin at 3:30 p.m. on Thursday, October 11.



## Booth Displays

<sup>1</sup> For one to three booths, the fee per booth is \$1,600 for members and \$2,100 for non-members.

Booth	Display Size	Member Fee	Non-Member Fee	Free Exhibitor Registrations
<b>Regular Booths<sup>1</sup></b> 110-633	10' x 10'	\$1,600 ea	\$2,100 ea	2 per space
<b>103 or 106</b>	20' x 20'	\$4,400 ea	\$5,400 ea	2 per space

## Vehicle Display Spaces

<sup>1</sup> One vehicle is to be displayed in these spaces.  
<sup>2</sup> One to two vehicles are to be displayed in these spaces.

Vehicle Displays	Display Size	Member Fee	Non-Member Fee	Free Exhibitor Registrations
<b>I<sup>1</sup>, K<sup>1</sup>, N<sup>1</sup>, T<sup>1</sup>, W<sup>1</sup> &amp; X<sup>1</sup></b>	20' x 20'	\$4,400 ea	\$5,400 ea	2 per space
<b>G<sup>2</sup>, L<sup>2</sup>, P<sup>2</sup>, R<sup>2</sup></b>	30' x 20'	\$6,000 ea	\$7,000 ea	2 per space
<b>A<sup>2</sup>, C<sup>2</sup> or F<sup>2</sup></b>	30' x 30'	\$8,400 ea	\$9,400 ea	3 per space

## Vehicle Displays\*

Sedan/Limousine/Van/Bus Display Space: Includes one table, two chairs, and a wastebasket per display space. The vehicle must be positioned in the center — not the border — of its display area. All vehicles MUST be ready and available to move into the Exhibit Hall by noon on Monday, October 8. Any vehicle not meeting this requirement may be prohibited from entering the hall at a later time. Vehicle move in will run from 10:00 a.m. to 2:00 p.m. Dismantle will begin at 3:30 p.m. on Thursday, October 11.

\*Vehicle entrance dimensions are 16' high, 22' wide.

## Contract Early and Earn Great Rewards

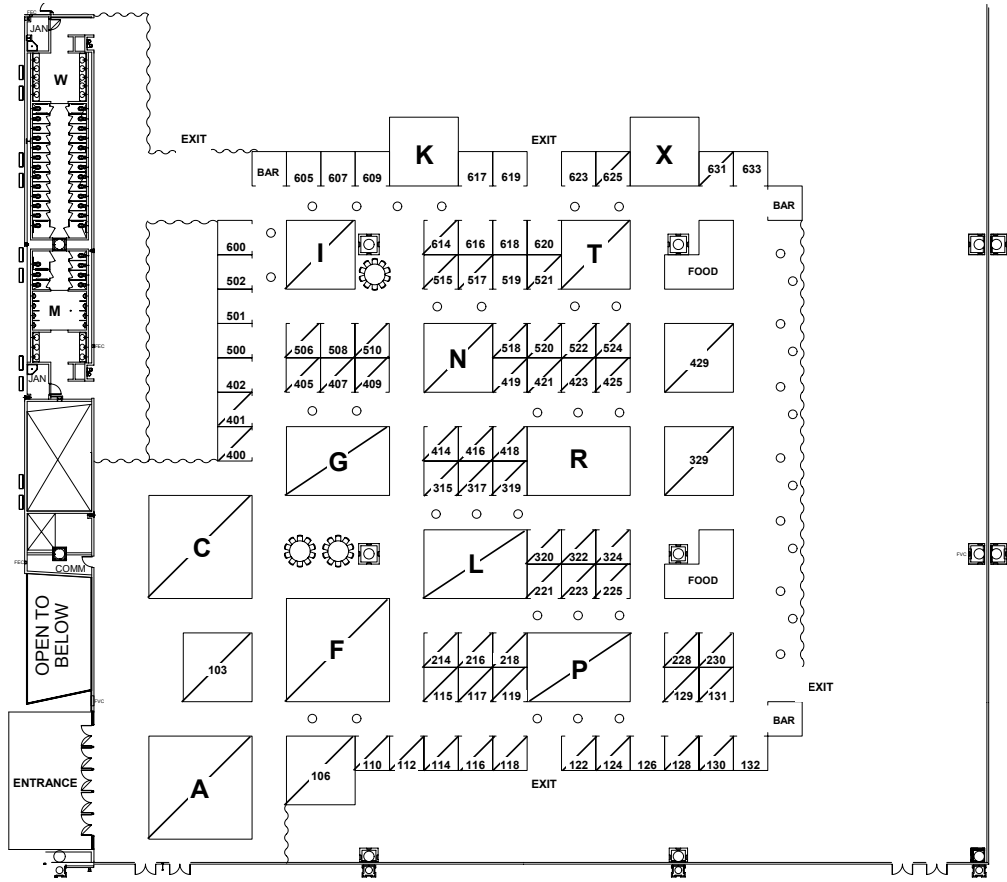
Exhibit contracts received by August 10, 2007, qualify for:

- Free exhibitor registrations based on the number of displays rented.
- Free 15-word caption in the Fall 2007 issue of *Transportation Leader* magazine.
- Free company listing in convention program and on TLPA web site.
- Free company listing in convention promotions.
- Free post-show attendee list.

Exhibit contracts received between August 11 and September 14, 2007, qualify for:

- Free exhibitor registrations based on the number of displays rented.
- Free company listing in convention program and web site.
- Free post-show attendee list.

# TLPA Trade Show Floor



• Floor plan subject to change without advance notice.  
 ○ = Tallboy Table



TAXICAB, LIMOUSINE &  
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## Exhibit Hall Schedule



### Monday, October 8

10:00 a.m. – 2:00 p.m. Vehicles move into Exhibit Hall  
 1:00 p.m. – 5:00 p.m. Limited Access for Complex Display Assembly (must be approved in advance)

### Tuesday, October 9

8:00 a.m. – 3:00 p.m. Vehicle and Booth Display Installation  
 3:00 p.m. – 4:30 p.m. Exhibit Hall Closed – (Hall Clean-up & Reception Set-up)  
 4:45 p.m. – 7:00 p.m. Exhibit Hall Open  
 5:00 p.m. – 6:30 p.m. Grand Opening Cocktail Reception

### Wednesday, October 10

12:30 p.m. – 6:00 p.m. Exhibit Hall Open  
 12:30 p.m. – 2:00 p.m. Lunch with Exhibitors  
 4:00 p.m. – 5:30 p.m. Member Appreciation Cocktail Reception

### Thursday, October 11

12:00 p.m. – 3:15 p.m. Exhibit Hall Open  
 12:30 p.m. – 2:00 p.m. Lunch with Exhibitors  
 2:45 p.m. Exhibitor Prize Drawings  
 3:15 p.m. Exhibit Hall Officially Closes  
 3:30 p.m. – 7:00 p.m. Dismantle of Exhibits

\* Designated times and events subject to change without advance notice by the Association.





# 2007 Exhibitor's Rental Agreement

**1. Assignment of Display Space.** Space will be assigned by the Taxicab, Limousine & Paratransit Association (TLPA). The TLPA reserves the right to relocate display areas for the benefit of the exhibitor, or for the betterment of the exposition. No exhibit space application shall be valid until accepted by the TLPA.

**2. Payment of Display Space.** Full payment is due at the time display space is requested. If full payment and signed contract are not received, space cannot be reserved. Display space cannot be reserved over the telephone.

**3. Cancellation.** Exhibitors' space contracts may not be canceled and fees will not be refunded.

**4. Use of Display Space.** (a) In the event that the exhibitor fails to pay the space rental at the time of application, install his display within the time limit set for the opening of the exhibition, or comply with any provisions concerning his use of display space, the TLPA shall have the right to take possession of said space and resell same, or any part thereof. (b) All instructional demonstrations and/or activities as well as distribution of information material must be confined to the limits of the exhibitor's space. (c) Exhibits which include the operation of musical instruments, radios, sound motion picture equipment, public address systems, or noise-making machines must be operated so that the noise resulting from them will not annoy or disturb adjacent exhibitors and their patrons, and must be approved, at least two weeks before the show opens, by the TLPA. (d) No exhibitor shall assign, sublet, or share the space assigned. (e) Exhibitor shall also comply with all reasonable requests of the officials of the Exhibit Hall and TLPA with respect to the installation, conduct and disassembly of its exhibit. (f) Vehicles will be placed in the center of their display area.

**5. Height Restrictions.** (a) A booth exhibitor shall not install a sign, or descriptive placard above the eight-foot-high back wall without advance approval. (b) A vehicle exhibitor shall not install a sign or descriptive placard above eight feet high without advance approval. (c) The above and any other special or unusual exhibit construction or installation must be approved, in advance, by the TLPA.

**6. Installation and Removal of Displays.** (a) All displays must be completely arranged by the time and date officially specified by the TLPA. (b) Noisy or unsightly work in any exhibitor's display space after the above deadline is prohibited during the exhibit hours. (c) Goods received after the opening of the show must be delivered to the space and arranged at times other than official hours. (d) The deadline for clearance of all materials will be enforced. It is the sole

responsibility of each exhibitor to have materials packed, identified, and cleared for shipment by such time. (e) The TLPA reserves the right, with no liability whatsoever for damage, spoilage, or loss, to dismantle, dispose of, store, and clear from the premises any display material, goods, property, or merchandise of an exhibitor who has failed to comply with the above requirements or to order such to be done at the sole expense of the exhibitor.

**7. Operating Restrictions.** (a) No firm, organization, or trade, regardless of its product, will be permitted to engage in selling, displaying, or order taking in the exhibit hall, except for contracted exhibiting companies. (b) The TLPA reserves the right to restrict displays or remove any exhibitor or his or her representatives for violating this contract because of noise, method of operation, materials, or any other reason; and to prohibit or remove any displays which, in the opinion of the TLPA detracts from the general character or appearance of the exposition or for any other reason. (c) The serving or distribution of alcoholic beverages by the exhibitors in the exhibit hall is forbidden unless otherwise approved by the TLPA. (d) The use of live models, performers, etc., shall be subject to the approval of the TLPA and are required to be registered to enter the exhibit hall.

**8. Storage of Packing and Crates.** Exhibitors will not be permitted to store packing crates and boxes in their display space, including behind the booth drape or under a vehicle, but these, when properly marked, may be stored and returned by the service contractors. Storage and marking of crates are the responsibility of the exhibitors. Crates not properly marked or identified may be destroyed.

**9. Care of Building and Equipment.** Exhibitors and their agents shall not injure or deface the walls, floors, or any part of the exhibit building, or booth materials and equipment of another exhibitor. When such damage appears, the exhibitor causing such damage is liable to the owner of the property so damaged.

**10. Public Policy.** (a) Each exhibitor is charged with knowledge of and compliance with all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety. (b) All booth decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform with the National Electrical Code Safety Rules. If inspection indicates neglect in complying with these regulations, or otherwise presents a fire hazard or danger, the TLPA may cancel all or such part of a display as may be irregular, and effect the removal of same at the exhibitor's expense.

**11. Exhibitor's Authorized Representative.**

Each exhibitor shall provide the TLPA, in advance, the name and title of the person who will be in attendance at the exposition and responsible for the installation, operation, and removal of the exhibit. Said representative shall be authorized to enter into such service contracts as may be necessary, for which the exhibitor shall be responsible.

**12. Music Licensing.** Exhibitor acknowledges that the playing of live or recorded music at its booth may require the payment of copyright fees. Exhibitor agrees to reimburse the TLPA for any such fees charged to the TLPA that results from exhibitor's playing of music.

**13. Hold Harmless Clause.** Exhibitor agrees to protect, save and hold the TLPA, Colorado Convention Center and all agents and employees thereof (hereinafter collectively called Indemnities) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor, and further, the exhibitor shall, at all times, protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs, damages, liability or expenses (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees or business invitees, which arise from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises, the hotel or any part thereof.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Colorado Convention Center, its owners or managers which results from any act or omission of Exhibitor.

Exhibitor also releases the TLPA from liability for any expenses incurred or other damage suffered by the exhibitor if the Convention is canceled because of a strike, riot, act of God, terrorist activity, or any other cause beyond the TLPA's control.

**14. Insurance.** All property of the exhibitor will remain under his custody and control in transit to, from, and within the confines of the exhibit hall, subject to the rules and regulations of the exposition. Exhibitors are advised to carry appropriate insurance to cover display materials against loss and damage, and public liability insurance against injury to the person and property of others. Exhibitor certifies by signing this contract that it carries at least \$1,000,000 U.S. in general liability insurance for booth displays and at least \$2,000,000 U.S. in general liability insurance for vehicle displays.

# Contract for Exhibit Space



In order to reserve trade show space for the Taxicab, Limousine & Paratransit Association's 89th Annual Convention & Trade Show, the following information MUST be completed. This contract must be signed and returned with full payment to the TLPA office. It is not valid otherwise.

## Contact Information For Exhibiting Company (This form does NOT register people to work your display)

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Trade Show Coordinator \_\_\_\_\_

Responsible for show materials, registration forms, and hotel reservations

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Sales Representative \_\_\_\_\_

As it should appear in trade show promotional literature

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Toll-free Tel \_\_\_\_\_ Fax \_\_\_\_\_ Web \_\_\_\_\_

**Product Promotion Description** Include a 15-word description of your product or service to be published in the Fall 2007 issue of *Transportation Leader Magazine* and on the TLPA web page.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please email a copy of your logo to [dlagasse@tlpa.org](mailto:dlagasse@tlpa.org) to be used on the web site.

## Display Space Selection & Payment

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_ 4th choice \_\_\_\_\_



Full payment for our exhibit display space is paid by:

- Check or Money Order (drawn on a U.S. bank in U.S. funds) or  
Charge to my  Visa,  Mastercard, or  American Express

Account number: \_\_\_\_\_ Exp. date: \_\_\_\_\_  
Security Code

Name on card: \_\_\_\_\_ Amount authorized: \$ \_\_\_\_\_

Signature of Authorized Representative: \_\_\_\_\_ Date: \_\_\_\_\_

On behalf of this company, I agree to abide by the "Conditions of Exhibitor's Rental Agreement" located on the reverse side of this contract. I understand that my display space will be confirmed by a signed photocopy of this contract being returned to me. I agree to exhibit only merchandise that we manufacture or formally represent.

\_\_\_\_\_  
Authorized Company Representative

\_\_\_\_\_  
Date

**To be completed by TLPA only**

\_\_\_\_\_  
Accepted for TLPA

\_\_\_\_\_  
Date

\_\_\_\_\_  
Space Assigned



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## Recent Exhibitors at TLPA Trade Shows

1-800-Taxicab	Cabometer	Exxon Mobil Corp.	Lighthouse Insurance Agency	Peak Performance Software Corp.	Suspension Compression
Aaron's Automotive	Cabtop Media	Federated Capital Svcs.	Lightning Fleet Wash	Pennzoil Products	Syntax Dispatch
ABI Business Insurance	Cadillac Professional Vehicles	Finite Technology, Inc.	Limousine.com	Perfect Cooling Ind.	Systems Task Group Ltd.
ActSoft, Inc.	Cadmaster	FleetHawk by Skytel	Lo Jack Corp.	Performance Radiator	Tadiran
Ad-A-Cab America	Cantech International, Inc.	fleetX	LogistiCare, Inc.	Premium Payment Plan	Takacom Corp.
Adapt Media, Inc.	Captivads Inc.	FMI (Freedom Motor Inc.)	London Taxis N.A.	Premium Risk Group	Taxi Equipment Co.
Adapta Sign & Screen	Cardservice International	Ford Motor Company	LobsterMount.com	Professional Fleet Vehicles	Taxi Logistics
Adcabs Media	Care Concepts	Freedom One	M/A-Com Wireless	Professional Ins. Center	Taxi Magazine
Addvalue Technologies Ltd.	Cartasite, Inc.	FullVision Media	Marvin Advertising	Public Livery Ins. Svcs.	Taxi Pass
AdMedia	Centrodyne Corp.of America	Gary Markel & Assoc.	MAX/RAD, Inc.	Pulsar Technology Systems	Taxi Tops, Inc.
Advanced Driver Training Services	CES Wireless Tech.	Gateway Insurance Co.	Med Net/Kneelkar	QSI Corporation	Taxi-Vision
Advanced EDR Systems	Champion Motor Coach	Gleike, Inc.	Medallion Financial Corp.	Q'Straint	Taxicab Partitions, Inc.
Advantage Funding	Charles Tenney & Assoc.	Global Dispatch Tech.	Medallion Taxi Media	Quality Coach Builders	TaxiCredit Corp.
AFV Solutions, Inc.	Chevrolet	Goodyear	Mentor Engineering	Quality Van Sales	TaxiPro/AequiCap, Inc.
Air Surrey Natural Gas Vehicles	CINTAS	GPC Computer Software, Ltd.	Metroking Motors, LLC	Radio Dispatched Public Livery Insurance	Taxitronic/VeriFone Transportation Systems
ALEPH, Inc.	Clarendon National Ins.	GT3 (Ground Travel Technology Team, Inc.)	Metrotrans	RadioTrac	Thales Navigation
Alliance General Agency	Clean Cities, U.S. DOE	GTE Mobilnet	Micro Dynamics	Rand McNally	TIB Insurance Brokers
Allied Electronics	Clean Energy	H&W Underwriters	MicroNet, Ltd.	Raywood Communications	TIG Insurance
Alternative Fuel Solutions	Clear Channel Taxi Media	Harbor Underwriters	MJIM Innovations	Reed Travel Group	TMS Management Group of Florida, Inc.
American Country Insurance Co.	Codapro	Harbour Capital Corporation	Mobile Ads	Research Underwriters	Transit Media Group
American Emergency Vehicles	Codecom	HBSS	Mobile Computer	Retriever Wireless	Transit Plus
American International Group	Coded Communications	Hertz Claim Mgmt.	Mobile Data	Ricon Corp.	Trans-Plant Transmissions
ANTENEX, Inc.	Command Automotive	HI DATA	Mobile Knowledge Corp.	Ride-Away Corporation	TranWare
Antioch Tire, Inc.	COM / RAD	Hint Peripherals Corp.	MobilityWorks	Ride Resource	Trapeze Group
APP Technologies, LLC	Creative Bus Sales	Honeywell	Motor Coach Industries	Rimkus Consulting	TSS Wireless, Inc.
ARCO	Creative Carriage	Independent Mobility	Motorola	RNI/Metrometer	Turtle Top
Arizona Bus Sales Corp.	Creative Plastic Design	Independent Witness	Mr. Pit Stop	Road America	Unified Dispatch, Inc.
ARM Automotive	Creative Software Solutions	InfoNXX	Murdock Claim Mgmt.	Road Safety International	Unified Software, Inc.
Around Town	Crown Motors	Innovative Acrylic Design	N/S Corp.	Rodes Roper Love Insurance	U.S. Wireless Data
Transportation Products, LLC	Custom Floor Mats	InStep Mobile Comm.	Nartron Corp.	Rotary Lift	Van-Action, Inc.
Astra Media Group	D.M.P. Company	Interactive Taxi, LLC	National Computer Services	RouteMatch Software	Vartanian by Accubuilt
Assn. Groups of America	D.W. Story & Associates, Inc.	InterMotive Products	National Mobility	Royal Limousine Manuf.	Venture Specialty Insurance
Auriga Communications	Datawire Comm. Networks	International Sedan & Limo	National Taxicab Supply Co.	RSI Insurance Brokers	VeriEye Technologies
Auto Custom Carpets	Delmar Products	Internet Auto Rent & Sales	National Van Builders	RYKO Manufacturing	Viewpoint Mobility, LLC
AutoHood Media	Dialing Devices	IP MOBILENET	New America Insurance	SAND Automotive Warehouse	VERT, Inc.
Automated Business Solutions	Digital Dispatch Systems	Jax, Inc.	New England Wheels	Saturn Reservation Sys.	Visa USA
Automated Dispatch	Digitax Electronics	John Burnham Insurance	New England Livery Assn.	Say Security Group USA	Way Systems, Inc.
AutoVan, LLC	Douglasware, LLC	JohnnyCab, Inc.	New Era Transportation	SD Enterprises	Webasto Product N. America
AVS Systems	DriveCam Video Systems	KGT Safety Bumper Guards	NDF Merchant Services	Service Champ	Window Wraps Advertising
Barnett Mobility, Inc.	E-CAPS North America	Khoury Claims Services	Nextel	Sherco Automotive	Wireless Edge
Bello Motors	E-Z Tops World Wide	Klein Taxi Consulting	NICA	Sigtec Pty. Ltd.	World Wireless Solutions
Blue Bird	Easter Seal Project ACTION	Korotkin Insurance Co.	Nite Light Sign Co.	Silent Witness	Zen-tinel
Braun Corp.	Eclipse Specialty Vehicles	Kustom Electronics	North American Mobile Sys.	Soundview Technologies	
Brenner Leasing	Eldorado Bus Sales	L & S Fleet Supply	Norton Medical Industries	Springfield Coach	
C.E. White Co.	Embassy Insurance Group	Lancer Insurance	One Touch Cabphone	Standard Taxi	
Cabina-America Insurance	Enterprise Wireless Alliance	LCW Automotive	Optima Systems	Stratagen Systems, Inc.	
Cabconnect, Inc.	Essex Insurance Company	Leavitt Communications	Orissa	Sunoco, Inc.	
	eXcape	Liberty Motor Co., Inc.	Pacesetter Adjustment		
	Executive Coach Builders		Paratransit Insurance Co.		
			PC Dispatch		

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