



TAXICAB, LIMOUSINE &
PARATRANSIT ASSOCIATION

TLPA 2010 Spring Conference & Expo

Sponsorship Opportunities & Benefits

Sponsorship benefits are a tremendous value for your company.

PLATINUM CONFERENCE SPONSOR

Companies whose sponsorship(s) total \$7,500 or more

GOLD CONFERENCE SPONSOR

Companies whose sponsorship(s) total \$5,000 to \$7,499

SILVER EVENT SPONSOR

Companies whose sponsorship(s) total \$2,500 to \$4,999

BRONZE EVENT SPONSOR

Companies whose sponsorship totals \$1,500 to \$2,499

Sponsorship Opportunities

Event Sponsorships	Sponsorship Fee	Sponsoring Company
Monday, April 19		
Grand Opening Reception (Open Bar)	\$3,000	
Grand Opening Reception (Hors d'oeuvres)	\$4,000	
Tuesday, April 20		
Full Buffet Breakfast	\$3,500	
Exhibit Hall Luncheon	\$5,000	
Special Event	\$7,500	
Wednesday, April 21		
Continental Breakfast	\$3,000	
Board Breakfast	\$1,500	
Special Event	\$7,500	
General Sponsorships		
300 Name Badge Holders w/ Company Logo	\$3,000	
300 Registration Bags w/ Company Logo	\$4,000	
Hotel Keys	\$1,500	

Other Promotional Opportunities

Your Sales Literature Stuffed in Registration Bag

(if there is a sponsored registration bag)

- Lightweight sales info (1 sheet) \$400
- Heavier sales info (<10 sheets) \$800
- Single packet (stapled) no larger than 8.5" x 11" sheets

Platinum Benefits

Get all Bronze Benefits, PLUS

Presentation: 5 minutes at the General Session or your sponsored event

Registrations: 2 complimentary company registrants

Insert: Heavy sales information in registration bag

Gold Benefits

Get all Bronze Benefits, PLUS

Presentation: 2 minutes at the General Session or your sponsored event

Registrations: 1 complimentary company registrant

Insert: Light sales information in registration bag

Silver Benefits

Get all Bronze Benefits, PLUS

Insert: Light sales information in registration bag

Bronze Benefits

Publicity: Company name or logo published as Conference Sponsor in promotions and a link to your website from TLPA's Spring Conference & Expo webpage.

Recognition: Appreciation sign for your sponsored event

Acknowledgement: Recognition for your sponsored event(s) in Conference Program

Goodwill: Generated by your conference sponsorship

TAXICAB, LIMOUSINE & PARATRANSIT ASSOCIATION

3200 Tower Oaks Blvd., Suite 220 • Rockville, MD 20852 • Phone: (301) 984-5700 • Fax: (301) 984-5703 • E-mail: info@tlpa.org • Web: www.tlpa.org



TLPA 2010 Spring Conference & Expo

Sponsorship Commitment for Exhibitors

BLANK AREA FOR TLPA USE ONLY

Complete, sign* and return this contract to the TLPA office to sponsor an event at the Spring Conference & Expo.

To those exhibitors who choose to sponsor an event at the conference, TLPA commits to providing the Spring Conference & Expo Sponsor with:

- the benefits, appropriate to the sponsorship level contracted for, as indicated on the sponsorship form,
- quality management by TLPA staff working with the hotel (or other appropriate) staff for the sponsored event,
- first priority to sponsor the same event at the 2011 Spring Conference & Expo.

The sponsoring company commits to provide TLPA with:

- a single point of contact who shall be responsible for coordinating or carrying out the sponsor's obligations under the contract,
- artwork in the format and within the schedule developed by TLPA,
- the full sponsorship fee (50% deposit due with contract, balance due on or before March 19, 2010) in a timely manner.

*Once the contract is signed by an authorized TLPA official, it will be a binding, non-cancellable contract.

Sponsoring Company: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Event Name(s) & Date(s): _____

Authorized Company Representative: _____

Sponsorship Level: Platinum Gold Silver Bronze Sponsorship Amount: \$ _____

A nonrefundable, 50% deposit of \$ _____ is enclosed by check or credit card given below.

Note: Please provide credit card number regardless of whether deposit is paid by check or credit card. Your credit card will only be charged if you have not paid your full sponsorship amount by March 19, 2010.

Credit Card: American Express VISA MasterCard Amount: \$ _____

Name on card: _____ Card #: _____ Security Code _____

Exp. Date: _____ Authorized Amt. Charged: \$ _____

Billing Street Number and Zip Code: _____; _____

Authorized Signature: _____ Date: _____

Please mail or fax this form with payment to:

Taxicab, Limousine & Paratransit Association
 Spring Conference & Expo Sponsorships
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